



## Member Retention Tips

1. Programs
  - a. Interesting
  - b. Relevant
  - c. Timely
  - d. Mix of local and global
2. Organized Club Meetings
  - a. On-time start and stop
  - b. Agendas used
  - c. Committees are prepared to update and move on
3. Involvement
  - a. Service
  - b. Advocacy
4. Other input received at Round Tables
  - a. Use consent agenda to save time, send ahead of meeting
  - b. More graphics from social media throughout the year
  - c. Social media "how to" kit
  - d. Flyer about program in advance of meeting
  - e. Recognition of members – formal and informal
  - f. Young Professionals need to be heard
  - g. Not enough millennials
  - h. Club strategic planning session each biennium in January (gets best attendance of the biennium!)
  - i. Bring in the right people
  - j. Conscious effort to focus on existing members during covid (not recruiting)

- k. Opportunity to get to know each other through ice breakers at meetings
- l. Mission based programs and activities
- m. Group effort amplifies my voice
- n. Camaraderie
- o. Volunteer opportunities

## Membership Retention

